



Transforming Midwifery Care
in Shropshire, Telford & Wrekin



Transforming Midwifery Care

HWBB

26 September 2019





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Review of midwife-led care

- 2 year review of midwifery care across Shropshire and Telford & Wrekin
- How midwifery care is currently delivered to women across Shropshire and Telford & Wrekin and whether it meets the needs of families
- Listening to hundreds of women, families, seldom heard groups, doctors, midwives and other health professionals
- Looking at a wealth of evidence, research and best practice across the country
- Commissioned a travel and transport analysis and carried out a detailed non-financial and financial analysis on a range of options
- Brought together all the feedback, information and evidence we have gathered to develop a proposed new model of midwifery care

Recap on reasons for change

We need to make changes to the way midwifery care is delivered to make sure that:

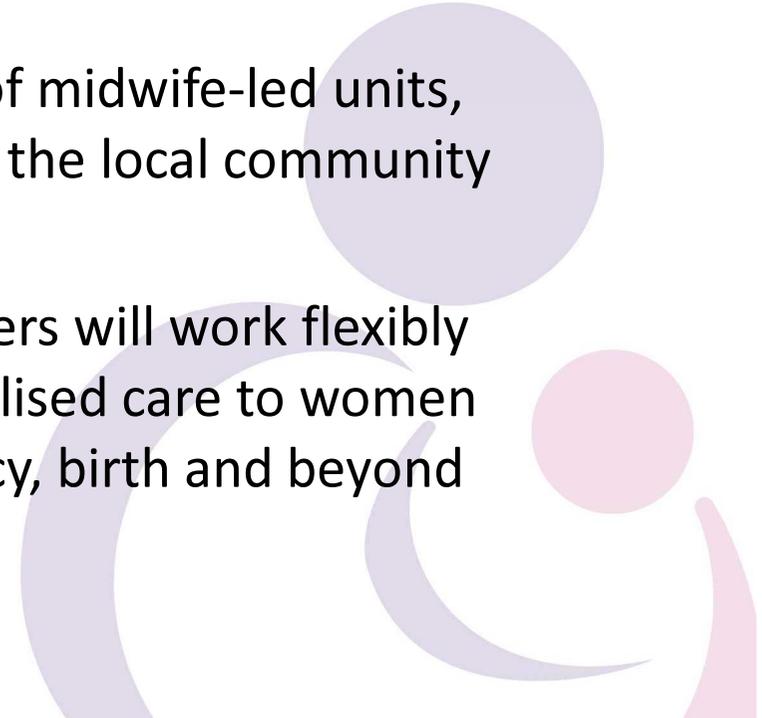
- We provide safe, high quality midwifery care to all women and families, now and in the future
- We can improve the health of pregnant women and their babies
- We provide better patient experience, choice and personalised care for women and families
- The right staff and services are available in the right place at the right time
- We make the best use of our resources



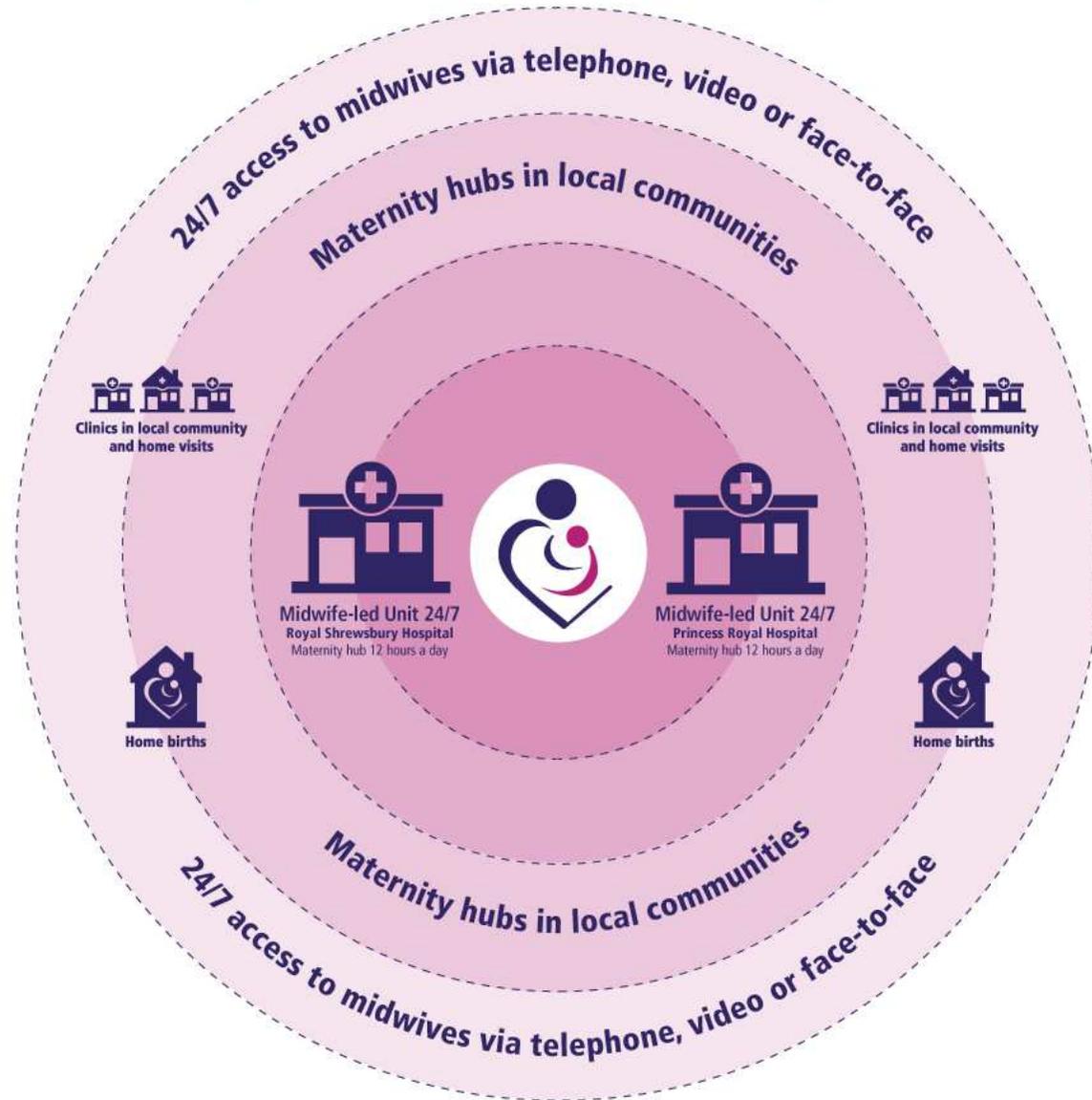


Our proposed new model of midwifery care

- We are proposing to transform the way that midwifery care is currently delivered across Shropshire, Telford and Wrekin to provide all women with safe, high quality and personalised care throughout their pregnancy, during the birth and following the birth of their baby
- We will do this by creating a network of midwife-led units, maternity hubs and clinics delivered in the local community and at home
- Midwives and maternity support workers will work flexibly across this network, providing personalised care to women throughout all stages of their pregnancy, birth and beyond



Proposed model of midwifery care

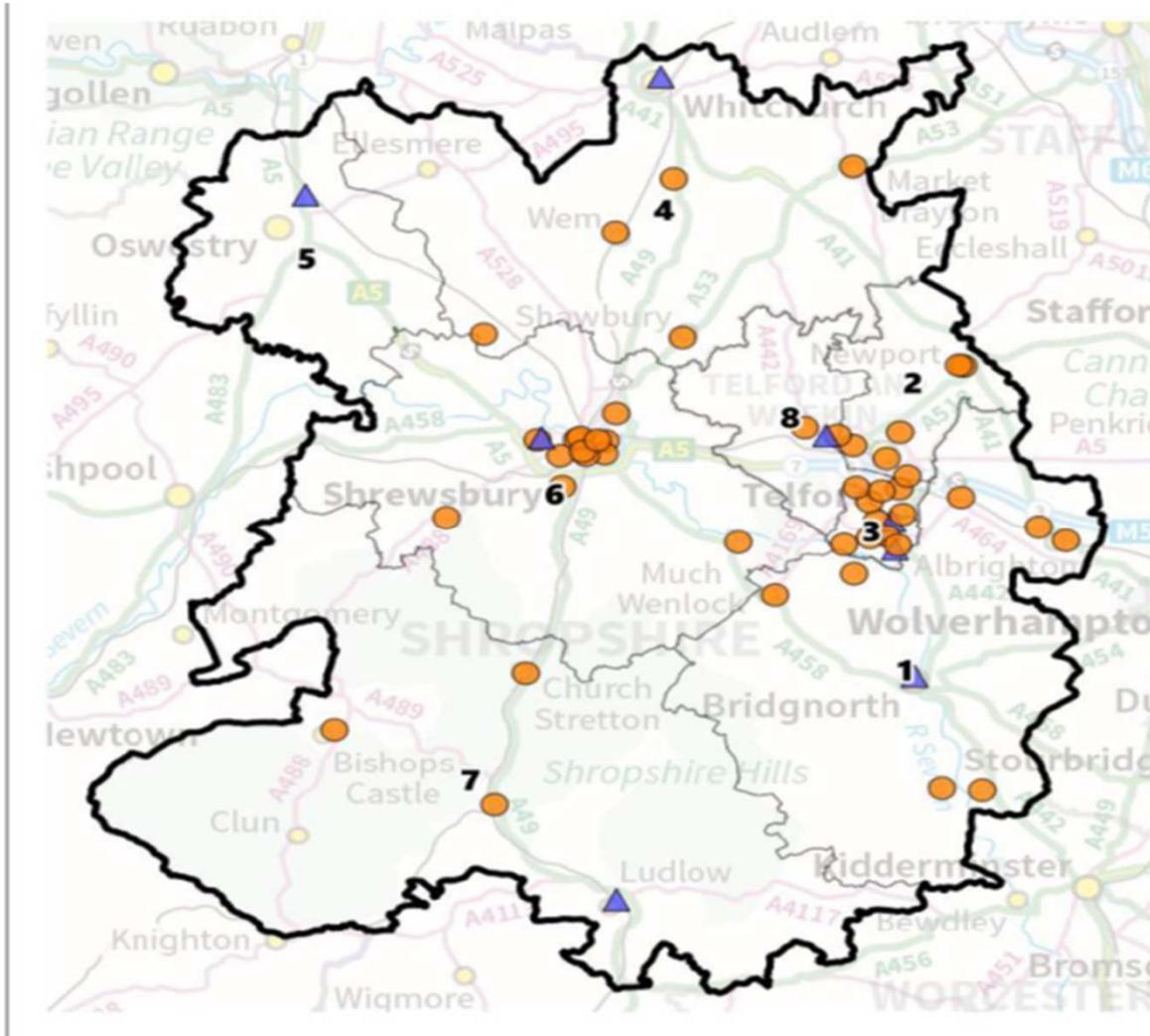




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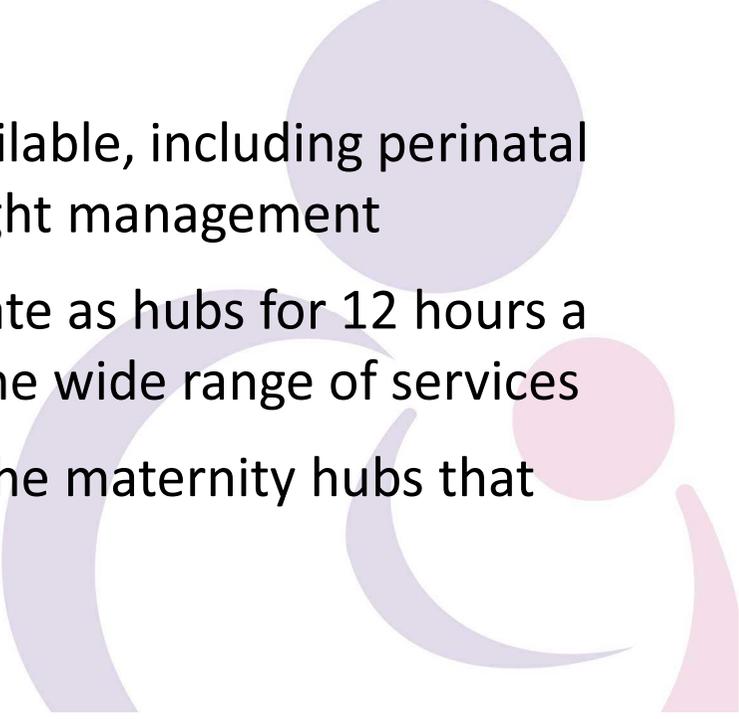
Clinics in the community



Routine antenatal and postnatal appointments with midwives will continue to take place in locations across the county, including GP practices, children's centres, and in a woman's home.



Maternity Hubs

- We are proposing that maternity hubs are located in line with population need and access considerations. Hubs will be open 12 hours a day, 7 days a week
 - At every hub, women will be able to access the same full range of antenatal and postnatal care (including scans and obstetrician appointments)
 - A range of other services will also be available, including perinatal mental health, smoking cessation & weight management
 - The MLUs at RSH and PRH will also operate as hubs for 12 hours a day, seven days a week, offering the same wide range of services
 - Women will not be able to give birth at the maternity hubs that aren't operating from an MLU
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Your local Maternity Hub



During pregnancy

Planned appointments

- Midwife appointments
- Appointments with an obstetrician (doctor specialising in pregnancy and birth)
- Scans
- Assessment of fetal wellbeing (including discussing your baby's movements with you, listening to your baby's heartbeat and measuring your baby)
- Appointments with perinatal mental health team

Drop in any time for information, advice and support about

- Pregnancy
- Birth options
- Emotional health and wellbeing during pregnancy
- Keeping fit and healthy in pregnancy
- Local groups for new families

Additional support services that are regularly available

- Help with mental health and wellbeing
- Support with long term conditions, e.g. diabetes
- Help to stop smoking
- Advice on reaching a healthy weight



Following the birth of your baby

Planned appointments

- Midwife appointments
- Appointments with Maternity Support Worker
- Newborn checks
- Newborn screening

Drop in any time for information, advice and support about

- Parenthood
- Feeding your baby, including breastfeeding
- Caring for your baby
- Emotional health and wellbeing during early parenthood
- Bonding with your baby
- Keeping fit and healthy in early parenthood
- Local groups for new families

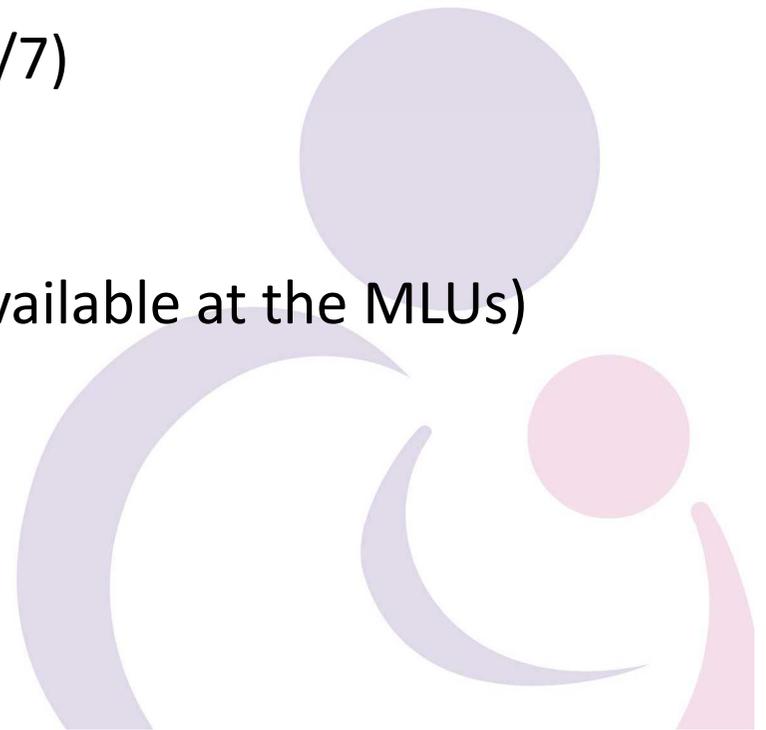
Additional support services that are regularly available

- Help with mental health and wellbeing
- Advice on family life skills, e.g. budgeting and cooking

Birthing options

- Women will continue to be able to choose from a full range of settings in which to give birth:
 - Consultant-led Unit at PRH (24/7)
 - Alongside MLU at PRH (24/7)
 - Freestanding MLU at RSH (24/7)
 - Home birth (24/7)

(inpatient postnatal care will not be available at the MLUs)





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Options Appraisal Summary



Options appraisal methodology

27 initial ideas developed

Workshop involving over 40 stakeholders

Participants scored each idea against achievability, potential affordability and whether it was aligned with the Future Fit plans and the Better Births vision

Long list of 9 options

9 options scored against 3 criteria: outcomes for women and families, safety & patient experience

Shortlist of 4 options: combining with economic analysis

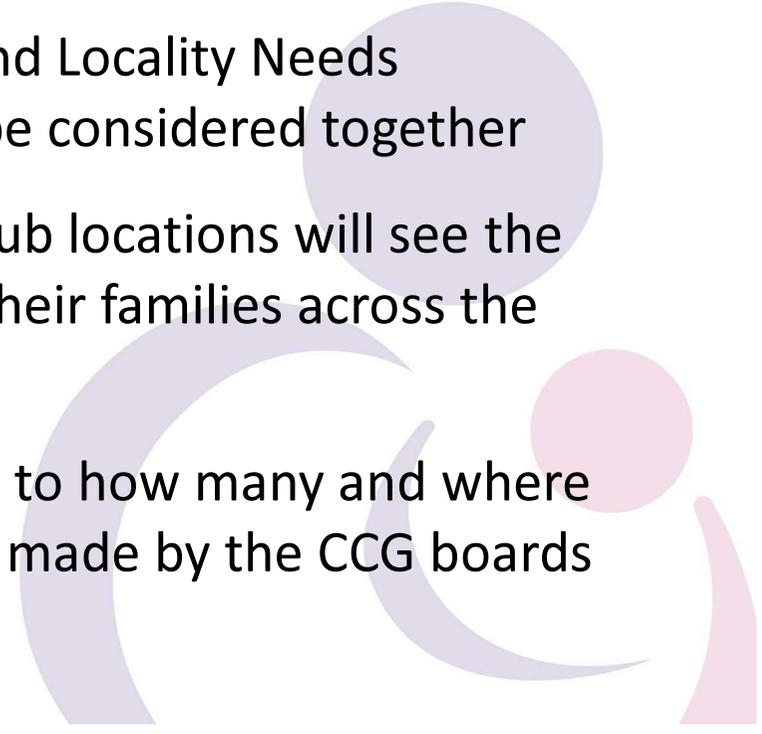
Stakeholders looked at public health data for 8 locality districts: Oswestry, North Shropshire, The Wrekin, Shrewsbury & Atcham, Hadley Castle, Lakeside South, South Shropshire and Bridgnorth. Each area scored against risk factors, level of need, deprivation, population, number of women giving birth and distance to two hospitals

Ranking of locations based on need. Access data analysis on a number of scenarios for possible location of hubs

Outcome of Option Appraisal

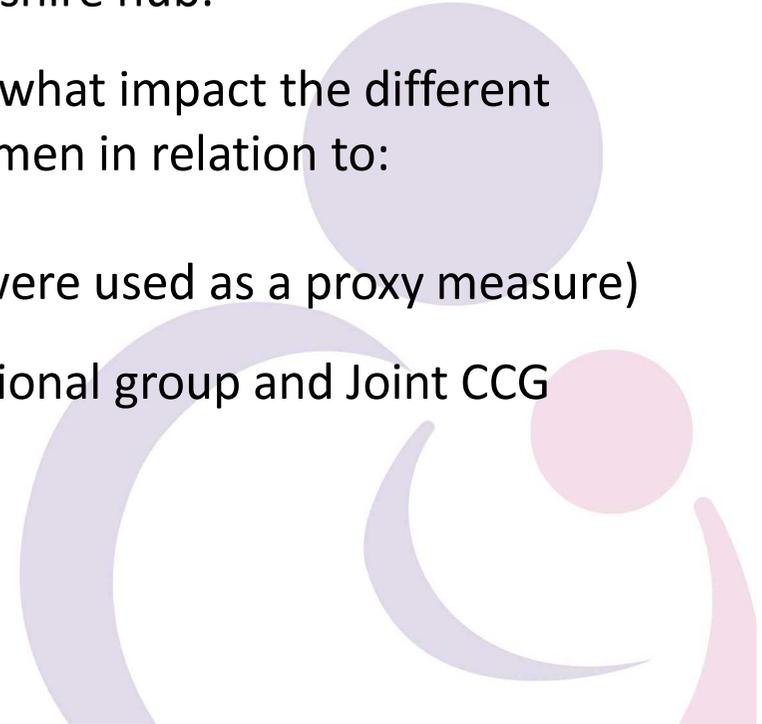
- The 4 shortlisted options:
 - All included MLUs at RSH and PRH offering births 24/7 and operating as hubs for 12 hours a day
 - Two options included 3 or 4 additional hubs with on-call midwifery response for births
 - Two options included 3 or 4 additional hubs without births
- Shortlisted options were assessed by combining a non financial and financial score
- The highest scoring options were the two including 3 or 4 additional hubs without births
- Marginal difference as to a 4 or 3 hubs model

Number and location of Maternity Hubs

- We are looking at a range of data to make sure that the maternity hubs are in the best locations where the most women will benefit
 - This includes population and public health data, the equalities impact on women and travel access data
 - Outcome of Access Impact Assessment and Locality Needs Assessment (Options Appraisal) need to be considered together
 - Need to consider which combination of hub locations will see the greatest positive impact for women and their families across the county
 - The final decision on proposals in relation to how many and where the maternity hubs will be located will be made by the CCG boards
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Access Impact Assessment

- Access Impact Assessment commissioned in order to understand:
 - How potential hub locations would impact access and travel times for women and their families
 - Whether Whitchurch or Market Drayton would be most suited in relation to access for the North Shropshire hub.
- The access impact assessment considered what impact the different potential hub locations would have for women in relation to:
 - Accessing birthing locations
 - Accessing hub services (dating scans were used as a proxy measure)
- The findings were considered by a professional group and Joint CCG Board





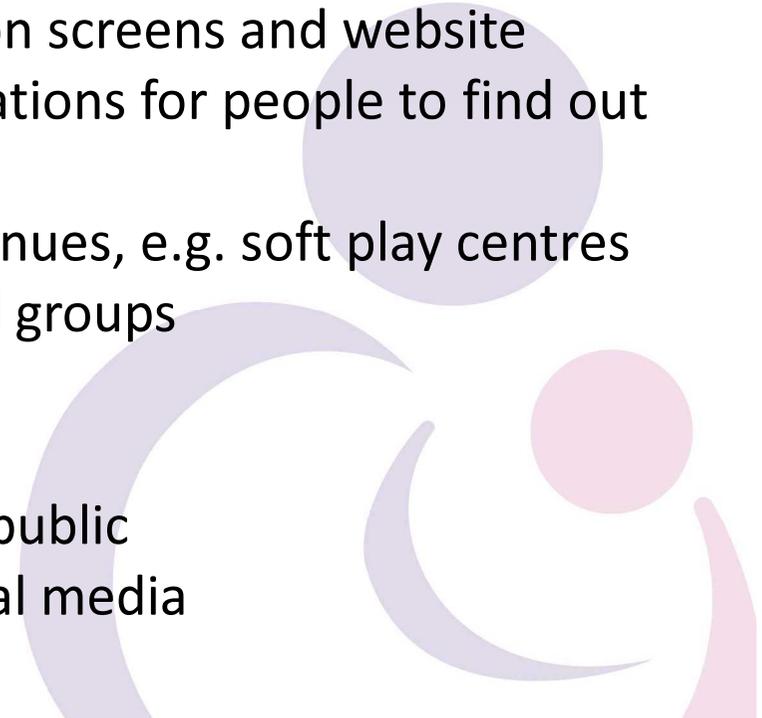
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Consultation Plan

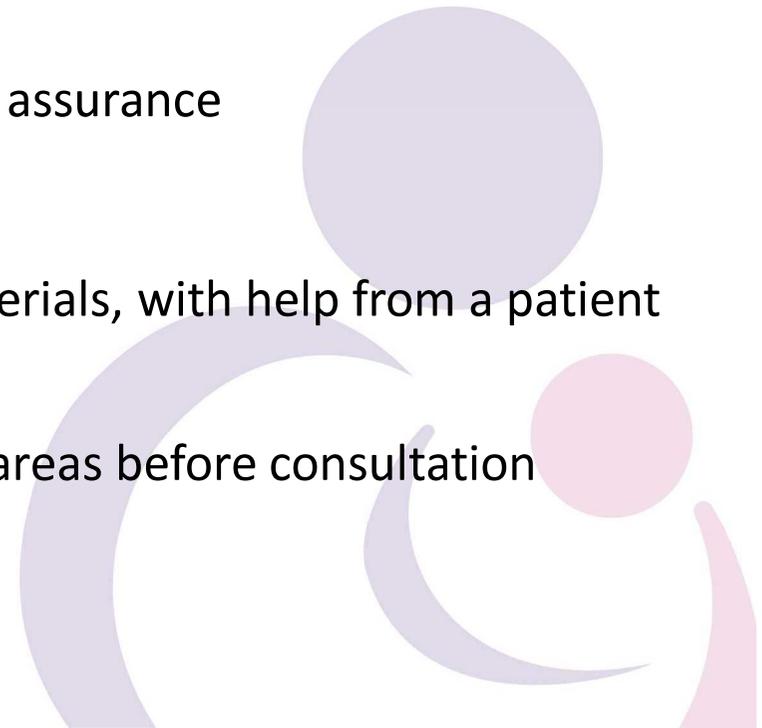


With the help of a patient reading group, we are developing a plan for how we will communicate and engage with people during the consultation. This will include:

- Website with online survey, FAQs and key documents
 - Printed consultation document, including Easy Read version
 - Video for use on social media, information screens and website
 - Weekly drop-in events in community locations for people to find out more and ask questions
 - Staffed information stands at targeted venues, e.g. soft play centres
 - Targeted engagement with seldom heard groups
 - Link to survey on Baby Buddy app
 - Staff drop-in events
 - Regular updates at key meetings held in public
 - Regular articles and interviews in the local media
 - Social media
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Next Steps

- Joint HOSC engagement
- CCG Board approval of model on which to consult
- NHS E/I Assurance
- Consultation Start (date TBC) subject to NHSE assurance
- 8 week consultation
- Drafting the consultation documents and materials, with help from a patient reading group and both Healthwatch
- Further 'deeper dive' engagement in specific areas before consultation





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